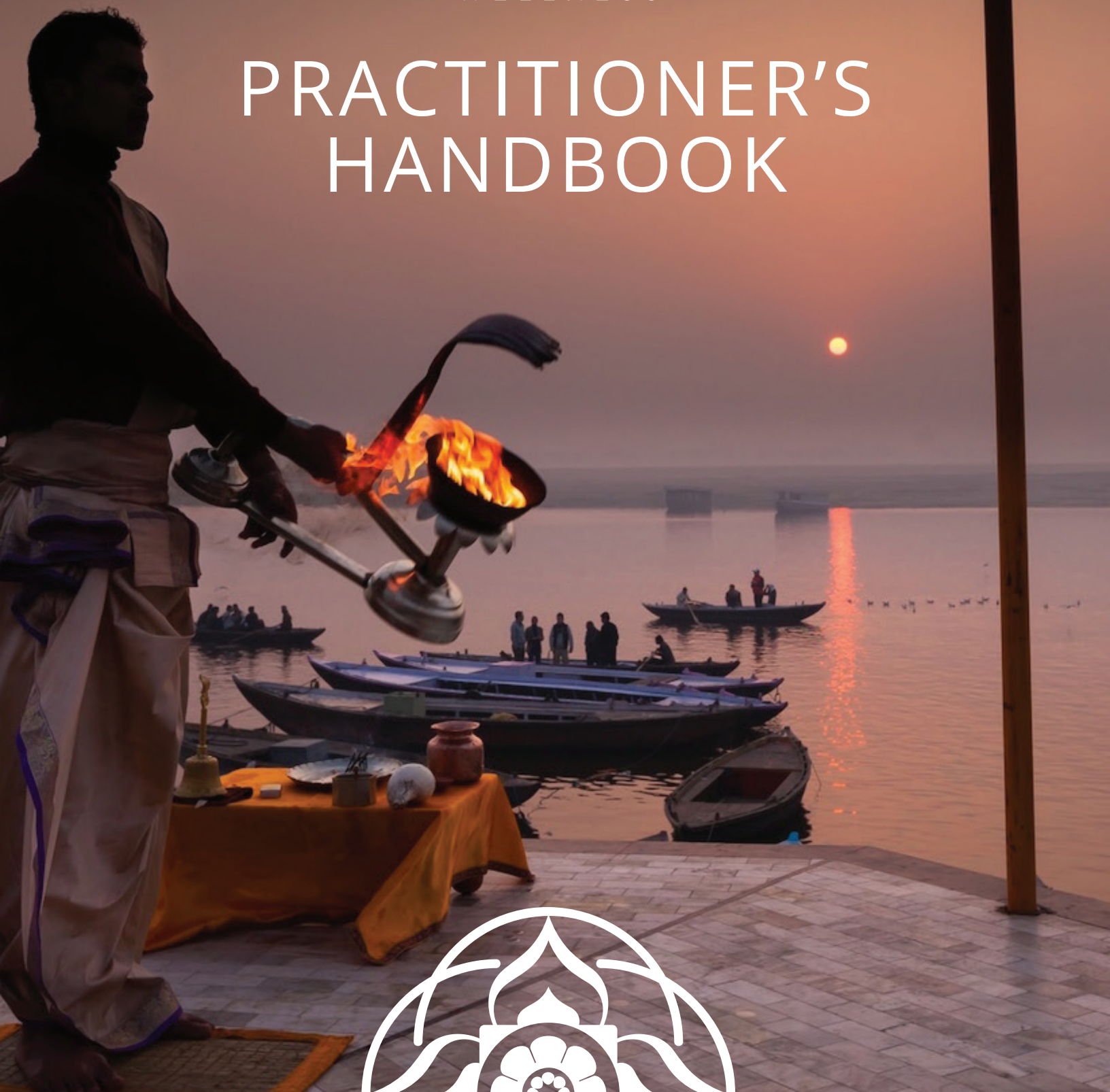




SEVANTI
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PRACTITIONER'S HANDBOOK





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Welcome

This handbook contains information about the objectives of Sevanti Wellness and the methods it employs to achieve these goals. It serves as a reference for our protocols and practices and as a common point of reference for our practitioner members. The document outlines essential qualifications and expectations that help us maintain our credibility and position as a leading wellness community.

Sevanti Wellness Vision

Sevanti Wellness is a Practitioner Development Community that supports practitioners of Ayurveda, Yoga Therapy, and Jyotish (Vedic Astrology). We do this by providing a peer professional community, a highly experienced leadership team, and our philosophical vision, the Three Pillars of Team Practice. In addition to professional community connection, we offer virtual tools such as booking platforms, Zoom team chat channels and video meetings to connect you with your professional community peers and clients, advancement programs, and prerecorded and live webinars. These pillars are essential to your success. This novel community concept is organized into practicing departments that offer the tools you need to build the practice of your dreams.

Sevanti Wellness 3 Pillars of Team Practice

1. Practitioner Community Support: organized access to your professional peers and team practice
2. Clinical Residency Programs: advancement program focused on advanced clinical training
3. Professional Development & Personal Coaching: advancement program focused on holistic business and personal coaching

BONUS: Virtual Practice Tools



PILLAR 1: PRACTITIONER COMMUNITY SUPPORT

Join our practice community! Only a tiny fraction of Ayurveda, Yoga Therapy, and Jyotish students go on to practice their trade professionally. After years of personal study and exploration, graduates of wellness training often need to be more in touch with their community, especially the professional community. When Practitioners practice in the dark, Sevanti Wellness strives to be the light.





Healers Grow Best in Community

Practice in a Community of Your Peers - All Directors and member practitioners are available to support one another. Gain access to our wide range of clinical and academic professionals who can provide advice and support on a limitless range of issues impacting this unique industry.

Kula Gatherings - Clinical meetings; two meetings per month. Each clinical department – Ayurveda, Yoga Therapy, and Jyotish- will hold its own virtual meetings twice per month. Learn clinical skills from and share with your peers. Present challenging case reports for feedback. Use this time to share clinical methods, present findings from your work, share new practice methods, and share resources relevant to each discipline's unique practice system.

Sangha Gatherings - Informal and social; one per month. Sevanti Wellness will offer casual virtual meetings, open to practice members across all three departments, to meet and greet, learn from each other's practices and specialties, and deepen social connections. These meetings are the perfect space to ask questions and brainstorm new ideas. Whether concerning your practice, managing clients, workshops, or anything else relevant to the Sevanti sangha, these monthly virtual calls are the backbone of our community of practitioners.

Cross Referrals - Receive and send referrals from practice members across all disciplines at Sevanti Wellness. Create your own network of SW team member referrals that will reciprocate with their referrals to you.



PILLAR 2: RESIDENCY PROGRAMS

Sevanti Wellness is proud to offer department-based residency programs to its community members as part of our Advancement Programs. Residency programs focus on advanced clinical training within the boundaries of their department tradition, with some interdepartmental training. Residency training allows practitioners to aim for practice mastery built upon exposure to advanced clinical skill sets and the development of specialty training. The goal is to develop a master level of clinical competency within their practice tradition.

Department residency programs include the following:

- Each department offers its own independent residency program and will vary in structure and content.
- Additional residency fees required. Check with your department for required fees.
- Advanced clinical training rarely offered in most school programs
- National certification exam prep courses
- Continued education credits
- Residencies are an opportunity to dig deeper into your practice skills or to develop a specialty practice.
- Residents can choose to dedicate their residency to one faculty for specialization or cycle through different faculty for set periods.
- Residents will select a primary faculty, with more from the same department or from across departments for interdisciplinary studies.
- Department faculty will closely monitor and guide residents' clinical decisions and case management.
- Residents will participate in lectures, workshops, and other educational sessions to deepen their knowledge.



PILLAR 3: PROFESSIONAL DEVELOPMENT

Holistic Business Training & Coaching

Most education in these traditions includes very little business training, much less holistic business training that focuses on successful practices for wellness businesses. If it does, it is usually a weekend at most. We also know that wellness practitioners and healers commonly lack essential business acumen and aren't always the best at running or growing a business. And yet, we all need to make a comfortable living from our work. Therefore, we have developed a holistic business and personal development program to support individual growth and financial success.

The Professional Development Program is offered by the faculty of the Department of Professional Development (DPD). By enrolling in this program, you will study under an experienced team of holistic business instructors and personal coaches. DPD faculty will offer workshops and coaching. Outside guest instructors may be invited to teach. Topics will be related to the non-clinical growth of your practice, such as business tools, marketing, branding, use of social media, holistic business practices, leadership skills, and personal development and coaching.

Personal coaching enables our practitioner members to receive personalized support and guidance from our team of professional coaches. Our coaches offer both one-on-one and group support at a higher standard of guidance. We also offer short sessions by the hour and longer commitments of 9-12 months.



BONUS PILLAR 4: VIRTUAL TOOLS

Individual Booking Account

- **Scheduling software** - control your calendar and set your available hours and days.
- **Payment processing** - earnings are deposited directly into your bank account
- **Individual Booking Link and Calendar Widget** - can easily plug into your existing website

Booking Software

Set your own schedule and prices for your service offerings.

To take bookings, you can send clients to the Sevanti Wellness website, your individual profile and booking page, or plug your booking calendar into your existing website.

Sevanti Wellness uses Acuity to book sessions. Acuity accepts Stripe, Square, or PayPal payment processing accounts.

If you already have a booking system in place, you are welcome to continue using your existing setup.

Online booking makes appointment-keeping simple for you and your clients.

Videoconferencing

If you choose to use our Acuity booking platform, you will link your Zoom account with Acuity, which will generate unique meeting links for appointments to ensure the privacy of clients. Links will automatically be created and attached to new appointments at the time of booking. You'll also have full control of correspondence with your clients and automated messages like confirmations and reminders.



Membership Includes:

- Flat, low-cost membership fee: \$200 per month
- No setup fees or additional hidden costs
- Keep 100% of your earnings.
- Earnings are deposited directly into your bank account – if you use our booking platform.
- Complete autonomy in managing booking schedules and setting prices to make them fully accessible to your community.
- Practice virtually - See clients from anywhere in the world.
- Membership includes an optional client booking account used with your existing Pro Zoom account.
- Keep your personal branding and intellectual property and benefit from Sevanti Wellness marketing.

We don't believe in exclusive non-compete relationships.



Practice Requirements

Sevanti Wellness is always looking for Member Practitioners. In addition to individual discipline qualifications, each Member Practitioner must be over 21, provide proof of liability insurance (see Insurance Requirements section below), and pay membership dues. For requirements on joining a department, please see individual disciplines below.

Discipline

AYURVEDA COUNSELOR

There are three ways to qualify for practice as an Ayurveda Counselor:

1. Graduate and hold certification from a school of Ayurveda of good standing within the Ayurveda community, or
2. Recognized as a Certified Ayurvedic Health Counselor (CAHC) or greater with the National Ayurvedic Medical Association (NAMA), or
3. Recognized as a Registered Ayurvedic Health Counselor (RAHC) with the Association of Ayurvedic Professionals of North America (AAPNA)

YOGA THERAPIST

There are three ways to qualify for practice as a Yoga Therapist:

1. Graduate and hold certification from a school of Yoga Therapy of good standing within the Ayurveda community, or
2. Hold a C-IAYT certification from the International Association of Yoga Therapists (IAYT), or
3. Recognized as an Ayurvedic Yoga Therapist (AYT) with the National Ayurvedic Medical Association (NAMA)

VEDIC ASTROLOGER

There are three ways to qualify for practice as a Vedic Astrologer:

1. Graduate and hold certification from a school of Jyotish of good standing within the Jyotish community, or
2. Recognized as a Registered Jyotish Consultant (RVAC) with the Association of Ayurvedic Professionals of North America (AAPNA), or
3. Recognized as Jyotish Visharada from the Council of Jyotish (CVA).



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PROFESSIONAL BEHAVIOR & OTHER PRACTITIONER REQUIREMENTS

Sevanti Wellness prides itself on our community of professional, high-quality wellness practitioners. Our practitioners take pride in their practice as well as themselves.

Virtual appointments should not be conducted while driving, cooking, walking the dog, or any other activity.

The environments where practitioners see clients are clean, and sessions are safe, nonjudgmental, and free of all distractions.

It is essential to dress appropriately to show respect to the client, the practice, and oneself.

INSURANCE REQUIREMENT

Sevanti Wellness Center requires all practitioners who plan to use our Acuity booking platform to provide proof of liability insurance before beginning to practice.

Since different insurance requirements apply to different modalities and locations, we require each practitioner to cover what their unique practice requires in their specific jurisdiction.

Sevanti Wellness recommends insurance from Alternative Balance. They offer policy plans that cover Ayurvedic Counselors, Vedic Astrologers, and Yoga Therapists.

For more information on your specific insurance needs, contact your trade organization.

Office Hours

We offer membership support with private meetings during our open office hours. Casey Roberts, our Administrative Director, will be happy to answer any questions you have about membership and technical questions regarding onboarding and use of our technical platforms.

School Partnerships

If you are associated with a school of Ayurveda, Jyotish, or Yoga Therapy, join our community of wellness school partners in offering your graduates a place to thrive after graduation. Your grads will need a practice community of their peers and guidance to grow in their practice. We welcome your graduates to join us – to advance, evolve, and thrive in their practice. We welcome your teachers to serve in faculty and mentorship roles. We would be happy to discuss a creative partnership with your school anytime.

Enjoyment

We are thrilled to have you join Sevanti Wellness. You've chosen an exciting field of study and practice and an equally exciting time in its accessibility. If you need more information about Sevanti Wellness, please don't hesitate to contact Casey Roberts, Administrative Director, at casey@sevantiwellness.com



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